



Intro and Services Overview

2026



fiery feather



Theresa M. Ward

- ▶ Speaker
- ▶ Facilitator
- ▶ Organizational Relationship Systems Coach

Theresa is the founder of Fiery Feather and is known by her clients as their
“Chief Momentum Officer”

She empowers professionals by helping them strengthen both pillars of effective teams:

Solid
Systems

Interpersonal
Intelligence

Background and Experience Highlights



BAC
ORGANIZATIONAL
COMMUNICATIONS
2005



GEORGETOWN
UNIVERSITY

SALES LEADERSHIP;
PRODUCT
MANAGEMENT

VISA | cardinal

DESIGN THINKING;
TRAINING DIRECTOR;
PATENTED INVENTOR



Southern Company

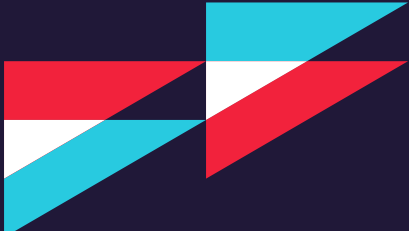
INNOVATION AND
PRODUCT
TRAINING AND
CONSULTING



TEAM
EFFECTIVENESS
COACH;
KEYNOTE
SPEAKER

fiery feather

20 years in Training Roles | 5,000+ Individuals Trained | 60+ Organizations Served



Fiery Feather Offerings

- ▶ **Keynotes** to inspire and motivate

Popular Topics: Sparking the Entrepreneurial Spirit | The Wisdom of Being Wrong | Navigating Unwelcome Change

- ▶ **Workshops** to interact and learn

Popular Topics: How to Give + Receive Effective Feedback | Collaborating with a Prism of Personality Types

- ▶ **Facilitation** to focus and strategize

Popular Topics: Goal-Setting Sessions | Retreats | Listening Sessions + Conflict Management

- ▶ **Coaching** for team effectiveness

Leveraging ORSC (Organizational Relationship Systems Coaching) Best Practices



Featured Keynote/Workshop:

“Navigating the Peaks and Valleys of Unwelcome Change”

This popular segment unpacks the ways we understand and react to unwelcome change, and helps leaders build skills to strategically manage change (for themselves, their stakeholders, and their teams).

The engaging session includes personal anecdotes, memorable pop culture references, and space for participants to share their insights and commitments with one another.

Expected Outcomes: increased self-awareness, a more dynamic approach for handling the constant curveballs of change, and a broader set of tools for leading change management.



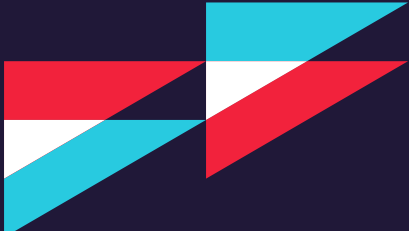
Featured Keynote/Workshop: "Sparking the Entrepreneurial Spirit"

"External motivation might get you started, but only internal motivation will carry you across the finish line." - Shane Parrish



This workshop for leaders addresses the complexities of a multigenerational workforce that is more empowered (and distracted) than ever before. According to Gallup, it costs \$9k a year to keep a disengaged worker and up to \$100k to replace them. Using her proprietary B.A.D.G.E. methodology, Theresa unpacks what optimal engagement actually looks like, and shares five best practices so leaders can immediately shift their teams to a working rhythm that is more practical and productive, but still honors the authentic passions of each individual.

Expected Outcomes: Leaders will walk away being more attuned to their own authentic passions, see new ways to embrace autonomy over their professional path, and empower those on their staff to do the same.

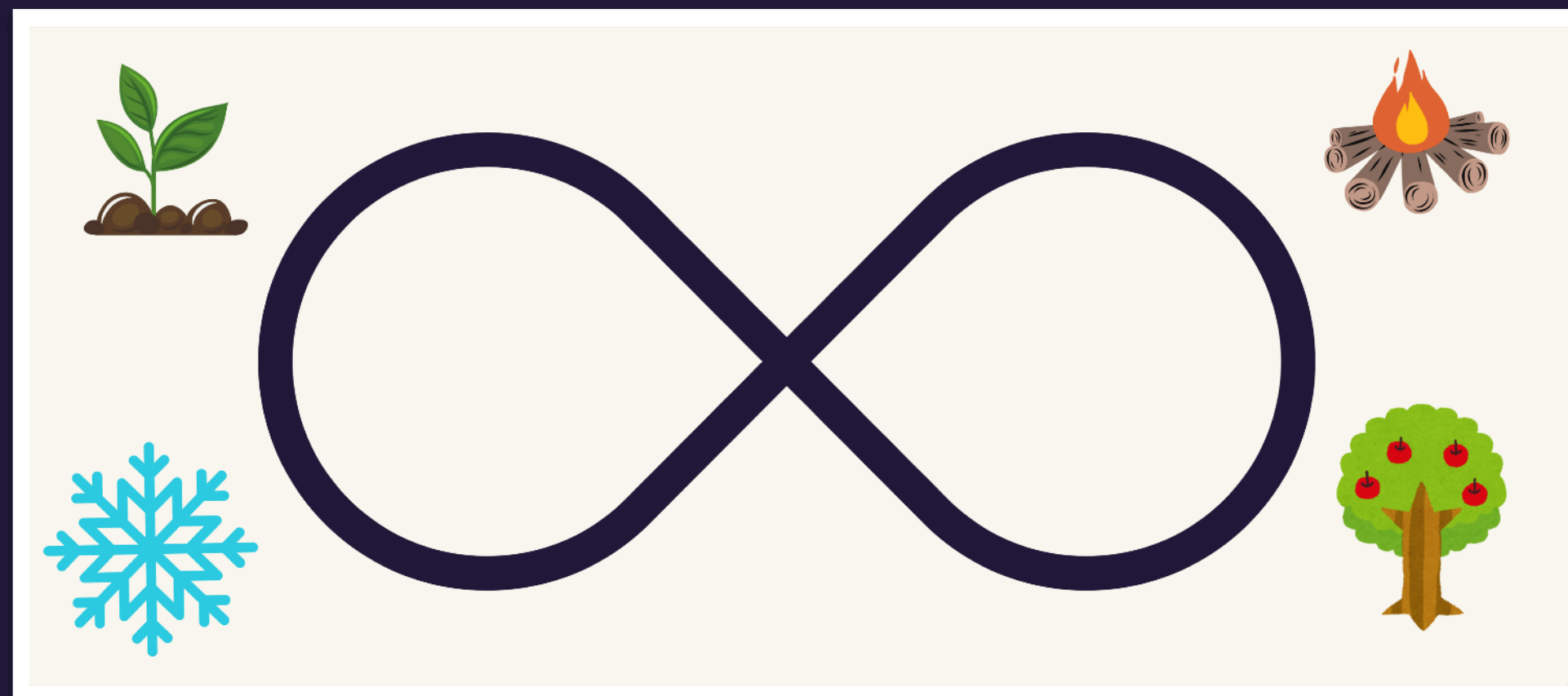


Featured Keynote/Workshop:

“Strategic Planning With Sanity: Ecocycle Framework”

As business leaders we are taught that every initiative must perpetually grow "up and to the right" to be deemed worthy. This approach leads to unrealistic expectations, decision paralysis, and burnout across teams.

In this workshop Theresa unpacks the innovative yet common sense framework of Ecocycle Planning which embraces the natural ebbs and flows of winter, spring, summer, and autumn. We explore how this framework can be applied practically in both individual coaching and team goal-setting environments. Leaders will walk away confident in how to apply this relevant and refreshing tool in their toolkit.



Expected Outcomes: ability to approach their individual and team goals with a new lens; ability to coach their staff through this tool in order to combat overwhelm and burnout.



Featured Keynote/Workshop:
“Building Your Relational Legacy at Work”

“People won’t remember what you said, but they will remember how [a snarky email, your body language, your multi-tasking] made them feel.” - Maya Angelou [and me]

This highly interactive workshop helps leaders build empathy by connecting the dots between seemingly insignificant behaviors and their impact on our reputation in the professional space. Theresa shares the ways that verbal and non-verbal communication techniques can increase efficiency in problem solving with a team - so leaders begin to think of soft skills as more strategic to their personal goals.

Expected Outcomes: increased emotional intelligence, increased confidence on leveraging interpersonal and communication skills for long-term personal benefits, specific behavioral commitments for immediate application





A Few of my Favorite Clients!



“Theresa’s workshops are engaging and super actionable. She is amazing at introducing theories, and helping you understand how they can be applied to your individual situation to improve your productivity AND quality of life.”

- Pamela B.

“I love working with The Fiery Feather! Theresa is a great thinker, an outstanding communicator, and an inventive problem solver. She’s a student of human psychology and organizational design, so she works with emotional intelligence (and grace under fire) to solve all kinds of business problems.”

- Zach P.

The 4D Approach

Discovery: We examine your “big idea” and align on the current state + desired outcomes

Design: We customize the programming to meet and exceed your audience’s expectations

Deliver: We are fully engaged in the pre-program communication, and can be fully present for the entirety of the event (not just the keynote)

Double Down: We maintain momentum and optimize retention with post-event check ins, accountability coaching, and ongoing resource sharing





Thank you for your consideration!

Additional References Available Upon Request

330.416.6146

tw@theresamward.com

fieryfeather.com

